

Thème 10

Step 2. Write and learn

MCQ

1. **b.** The development of IT, transport and banking has made international trade **easier and more attractive**.
2. **b.** If you want to find customers abroad, you **should make sure** your products are adapted to **their** tastes.
3. **b.** If you wish to become international, you **will have to** train your staff in foreign languages.
4. **a.** Globalisation **might lead** to more cultural homogeneity.
5. **c.** I work for a global corporation **whose** results are excellent.
6. **c.** My secretary has lost the Chinese translation **Ø** I need.
7. **a.** They asked **us** to phone **them** as soon as possible.
8. **b.** We will let **them** know if we can sell **their** goods or if we have to stick to **ours**.
9. **a.** We'll **get** in touch as soon as we **have heard** your conditions.
10. **b.** As soon as our headquarters **have relocated**, we will start trading again.