

## Thème 7

### Step 2. Write and learn

#### MCQ

1. **b.** Corporate culture **has become** a popular topic in the business world.
2. **c.** Company culture is about providing an environment **who** will encourage **many** employees to be creative, focused, and productive.
3. **c.** It **has been proved** that employees **who** did best in productivity **had received** the most effective communication from their superiors.
4. **c.** If management **can** listen and respond, job satisfaction **will** increase.
5. **b.** There was not **much** information available at the time. **Why** do you think this was?
6. **a.** **Is** the evidence reliable? Did you get any more **information** from the management?
7. **b.** The financial news **were** so dreadful that managers didn't know how to communicate it to the staff or the shareholders.
8. **c.** **How often** does the board discuss corporate culture?
9. **a.** An organisation's corporate culture should reflect **its** goals and strategies.
10. **a.** Changes in the business culture **may** lead to communication problems.