

Thème 2

Step 3. Getting ready for the exam

Activities

1. Written comprehension: To be ready for the exam, you need to be able to make a synthesis of each article in the file. Read [document 1](#) and sum up in English all the arguments given by the journalist in each paragraph. Leave out all the details and examples. Be concise and limit the summary to 100 words.

Clouds are widely used by companies but can be risky. Hence, it is important to secure the cloud with firewalls, intrusion detection systems, or anti-viruses. But firms should also control who can access the cloud as well as train them to avoid cyberattacks. It is important to use encryption for highly sensitive information. Employees should separate personal data from corporate data on their devices. Devices must be protected but also networks, in order to control who accesses what content and from which device. Finally, firms should be able to trace all activities in their cloud with IDs and passwords for each user.

[99 mots]

2. Written expression #1: Comment on [document 2](#).
150 words ±10%. Write down the number of words used.

This cartoon highlights the growing use of cloud computing. What are the advantages and the drawbacks of the cloud?

First, the symbol of a cloud shows all the services cloud computing offers. Indeed, anyone can access their emails, photos or other data from anywhere in the world on their mobile phones. This is convenient for people, but also for companies which can improve their productivity with better collaboration between the employees.

Conversely, data is not secure on the cloud. Indeed, the hand with a black glove on the cartoon represents the danger of hacking. Professional hackers can easily access data stored on a cloud, through a device that is not secure or through a network that is not protected. Hence, online bank accounts can be robbed for instance, without the client realising it.

So, even if cloud computing is a groundbreaking innovation, it must be seen as a danger and must be protected.

[153 words]

3. Written expression #2: Vous êtes John Harper, directeur de la communication d'un fournisseur de services informatiques dématérialisés. Vous écrivez un email au directeur d'une petite entreprise britannique pour lui vanter les bienfaits de la dématérialisation. Vous lui proposez vos services, ainsi que plusieurs avantages commerciaux que vous offrez aux nouveaux clients. Présentation et formules d'usage.

150 mots ±10 % pour le corps du message. Vous indiquerez le nombre de mots utilisés.

FROM	John.harper@makeit.co.uk
TO	Sarah.brown@dangers.co.uk
DATE	10/02/2021
SUBJECT	Let's go digital – the key to success

Dear Mrs Brown,

I am writing to you today in order to present you my digitalisation services.

Let me introduce you all the advantages of going digital for your company. First, with the cloud, you will have the most efficient database management possible. Thus, your productivity will increase and you will have a competitive advantage. Then, your employees will be able to access all their data whenever and wherever they want, in a secure way. Hence, you can implement teleworking easily and safely.

What is more, Makeit Ltd offers special deals to new clients. As a matter of fact, if you subscribe to our cloud service you will be offered a 10% discount on your first-year bill. Moreover, we grant you free training for your employees, so that they know how to use our cloud safely.

So, I hope you will be interested in my offer and I stay at your disposal, should you have further questions.

Best regards,

John Harper, communication manager

[155 words]